# joining PATHNORTH



Broadening the definition of success.





#### Mission

The aim of PathNorth is to assist business owners, CEOs and those in comparable positions of responsibility, to broaden their definitions of success. The very nature of modern leadership life tends to isolate and disconnect, often leading to unintended consequences. PathNorth was created in response to this growing crisis, curating breakthrough peer-to-peer experiences where the exploration of what truly matters is central. PathNorth offers a 'safe table' for such authentic probing conversations. 'A-ha' moments are common among PathNorth members as they experience this unique community together. As did the Greeks in an earlier age, PathNorth holds that 'good leaders' foster good societies, thus our focus upon individual transformation and the value of role models.





#### About PathNorth

We address the growing challenge of human disconnection and lack of purpose in several ways. First, by creating a leadership community rooted



in authenticity and vulnerability, second, by exposing its members to disruptive experiences, challenging them to view their lives differently, and lastly, by sharing ideas and practices which reinforce a fresh understanding of success.

PathNorth's differentiator is its laser-sharp focus to bring meaning and human thriving to both life and work among leaders. Other organizations are highly effective in helping leaders sharpen their business acumen and technical skills, often coupled with peer 'networking'.

And while we applaud those efforts, we stay focused on our singular mission, which is quite different and unique.

Our founder and team have spent their professional lives creating 'safe spaces' for leaders to connect and explore what truly matters, using 'disruptive' experiences to help leaders view their lives differently. Such work has found expression in unconventional venues including the White House, Goldman Sachs, Brixton Prison, Broadway, the British parliament, Harrods and among some of the most accomplished leaders in the world.



## 10 PathNorth Questions

These are the questions that have shaped our journey and given us a reason to pause and reflect on the meaning of success.

- Have you fully embraced your own story? (The good, the bad and the ugly.)
- Who is your audience?
  (Who do you live to please?)
- What value do you place on authentic relationships?
- 4 What is the place of gratitude in your life?
- How comfortable are you with risk?
- How do you define success and what is the place of failure, suffering and setback, in your definition?

- Are you a 'giver'?
  (How does it manifest itself?)
- 8 Do you live a fully integrated life?
- What is the importance of forgiveness in your life?
- What will be your legacy? (How much is enough?)

Tell me, what is it you plan to do with your one wild and precious life?

— Mary Oliver

## Philosophy on Religion & Politics

Respectful and thoughtful exchange of views on life's deepest questions is at the heart of the PathNorth experience and is certainly relevant to a broadened perspective on success. We recognize and deeply respect the fact that our members and friends come to the PathNorth table with varying assumptions and convictions

Enduring relationships require mutual respect independent of difference of philosophy and belief. While this position is not significantly unlike that which the founders of our country had in mind, we think it is important to be explicit.

Our only guidance to our presenters is and has been that they express that which is genuine and relevant in their own stories, since a key feature of PathNorth is the value of learning from the life stories of others.

### Events & Experiences \_\_\_\_\_\_ Wisdom for the Journey Luncheon Series

A monthly lunch in Washington, DC (virtual available) where members convene to hear from distinguished business leaders about embodying civility in divided times—good and bad.

#### Annual Gathering

Our unique Annual Gathering for PathNorth members and invited guests hosts upwards of 150 CEOs & leaders with the aim of connecting around important and timely ideas and experiences.

#### Monastery Experience

A journey of reflection, contemplation and solitude in an expansive farmland at the Holy Cross Abbey in Berryville, Virginia.

#### International Trips

Thoughtfully crafted journeys that provide our members with once-in-a-lifetime experiences and a place to connect deeply with each other, share authentic stories and develop new perspectives.

#### Non-Obvious Ideas Dinner

Members and guests pitch their best 'nonobvious' ideas. Each table gains a greater understanding of the ideas at hand before they vote on and award the very best.

#### Salon Series

Salons were born of the French literary and philosophical traditions of the 17th and 18th centuries. Like-minded leaders would gather, enjoy good food, wine and explore issues of consequence in spirited conversation.

Member Benef	Sponsors \$50k	Legacy Partners \$25k+	Leadership Council \$12.5k	Core \$7.5k	Emerging Leaders \$1.5k
Quarterly PN Zoom Sessio	ns	•	•	•	•
Monthly Curated Content	•	•	•	•	•
Attendance to all luncheon salons and dinners	os,	•	•	•	•
Number of complimentary tickets to Annual Gathering	6	6	4	2	2
Access to all trips and paid experiences	•	•	•	•	
\$1,500 discount on your first PathNorth experience	•	•	•	•	
Priority access to all trips	•	•	•		
Inclusion in Annual Gatheri printed and digital program		•			
Complimentary Filmed Leg Interview with Rick Stevens		•			
*Special events including Legacy Partners retreat, Navy embark	•	•			











## Get the most from your PathNorth membership

While attending 100% of our events is not a prerequisite for membership, we do have some recommended practices to gain the most from our community—



First, attend at least one in-person event each year. We have a robust calendar of virtual events so that we can best serve our global membership, but there is an unmatched sense of community and comradery when our members gather in person.

Join a MAP small group. Our MAP groups are a unique opportunity to form a more meaningful connection with peers and a valuable source of encouragement.

Members have full access to our video library of past virtual community events. Take advantage of this rich resource by simply logging in to our website.

#### Initiatives

#### MAP Small Groups

Meaning, authenticity, perspective (MAP). 4-10 individuals meet regularly and confidentially to discuss what truly matters in their lives. Participants typically feel better connected, more hopeful, viewing their challenges differently.

#### Virtual & Hybrid Events

Among PathNorth's robust event calendar are virtual and hybrid events. Originally a solution to social distancing, community calls became a consistent time to slow down, reflect and discover greater meaning via virtual gatherings.

#### Musings

PathNorth Musings is a weekly email newsletter of original curated to inspire and encourage you on your journey. Past Musings at pathnorth.com/blog

#### Human Library

The PathNorth Human Library Initiative as-pires to collect at least part of the story of each one of our members. These thoughtful interviews, conducted by Senior Fellow and documentarian Dr. Rick Stevenson, serves as a valuable record of family history to be treasured by generations to come.



## Contact & Sign-Up

To join PathNorth today, call **Jennifer Kijumba** 

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Every person has a story. Every person's story is worth telling and worth the hearing. The way you fix a broken story is to imbed it in a greater story. PathNorth is somewhere that broken stories can find meaning.

— John Bishop Member since 2019

pathnorth.com